

GENDER BOXES

Perceptions of masculinity and femininity among young Vietnamese

Gender boxes

BEING UNCOMPLAINING
IS

A FEMALE ATTRIBUTE



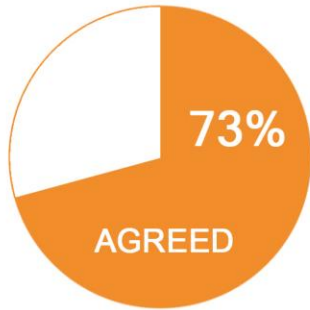
BEING STRONG MINDED
IS

A MALE ATTRIBUTE



BEING DEXTEROUS
IS

A FEMALE ATTRIBUTE



BEING GENEROUS
IS

A MALE ATTRIBUTE



80% believe that *crying is female*

80% believe that *using forces is male*

75% think that *the more masculine one is, the more a man will be liked*

82% think that *the more feminine one is, the more a woman will be liked*



YOUNG PEOPLE TEND TO SUPPORT
AND FOLLOW TRADITIONAL GENDER NORMS

Uncomplaining, dexterous,
passive, hard- working



Generous, hot-tempered,
decisive, strong-minded

70% BELIEVE THAT HOUSEWORK IS MORE APPROPRIATELY DONE BY WOMEN

Vietnam has:



LEADERSHIP is selected based on one's **ABILITY** not on one's sex

70% agreed

BUT ...

The 2 most important leadership characteristics identified were **being strong-minded (55%)** and **decisive (70%)**



LEADERSHIP = MALE CHARACTERISTICS

Gender boxes are the causes of



Gender equality is not far

*Masculinity and femininity exist in each individual person.
This creates diversity and harmony within each one.*

*Society always tries to place everyone in a box.
Let's step out before it closes.*



Instead of saying "I am masculine" or "I am feminine", please say **"I am myself"**.